

## Response from Starbucks Coffee Company - Case # 7097430

Written by Allison F.  
Sunday, 05 July 2009 11:01 -

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Hello,

Thank you so much for taking the time to write to us.

Taiwan was previously labeled "Taiwan, Province of China" on the store locator system on Starbucks.com in deference to International naming conventions. Because Starbucks takes no position on political issues, the system has been adjusted and the store locator is now labeled "Taiwan."

If you have any further questions or concerns that I was unable to address, please feel free to let me know.

Thanks again,

Allison F.  
Customer Relations  
Starbucks Coffee Company  
800 23-LATTE (235-2883)  
Monday through Friday, 5AM to 6PM (PST)

p.s. I'd really like to know how my response met your needs; click [here](#) if you'd be willing to share your thoughts in a brief survey.

The email was filed and dated on June 5, 2009, Friday