

Change Name to "Taiwan"

Written by Leo Wang
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Dear Sir or Madam:

I have always been a great admirer of Starbucks. Its spectacular success in business. Entrepreneurial aptitude. Classy yet homey approach. And above all, its uncompromising attitude in pursuing a high ethical standard such as serving environmentally friendly coffee.

However, I am deeply disappointed to find out that my country, Taiwan, has been listed as a "province of XXXXX," a country that shall not be named due to its horrible records in human rights and liberty.

Such an action repudiates Starbucks' admirable ethics records in the past.

If you want our money to invest in your stocks, or as your loyal customers, remove the words "province of XXXXX" from all web pages and Starbucks' documents. Everywhere. Everyplace.

Yi-Chang (Leo) Wang
[Taiwan Tati Cultural and Educational Foundation](#)
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