

## Taiwanese Election Campaign Ads

Written by LfT

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For the upcoming combined Presidential and Legislative Yuan elections in Taiwan (Jan 14th 2012), both the main political parties (pro-China KMT and pro-Taiwan DPP) have been busy producing video content so as to get their campaign messages across to a nation that increasingly receives much of its news online. Both parties are using a mixture of humorous and serious approaches. Below is a selection of what I think are the slickest and most memorable campaign videos.

1. KMT - DPP GPS will lead you the wrong way
2. KMT - Ma's fruit policies benefitting the nation
3. KMT - New Taiwanese (ROC) citizen loves and serves ROC (Taiwan)
4. KMT - How the party has made Taiwan a great place for foreigners to visit
5. KMT - Taiwan Flag Girl 1

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6. KMT - Taiwan Flag Girl 2

7. KMT - Ma's Hoklo teacher praises his dedication to learning the language

8. KMT - The success of Ma's youth policies

9. Kuso satirical rehash of Ma's Youth Policy Video (No.8 above)

10. DPP - Epic Interactive Video Game as Critique of Ma's 633 Policy, A-hui Perspective

11. DPP - Epic Interactive Video Game as Critique of Ma's 633 Policy, A-hua Perspective

12. DPP - How The KMT Copies the DPP but Can Never Get it Right

13. DPP - The spiralling cost of buying a house

14. DPP - Falling graduate starting salaries

15. DPP - Ma's failure to keep his 633 promise

16. DPP - The impact of Ma's agricultural policies

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Source: [Letters from Taiwan](#)